

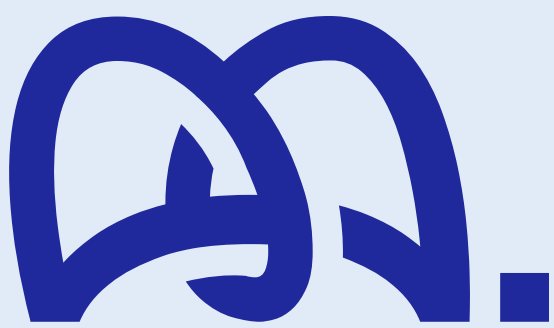


*madaboutart*TM

Full-Stack Design Agency.

Veteran-Owned. Minority-Owned. LGBTQ+ Friendly.

Service Deck



Welcome to *Mad About Art*

Your one-stop design shop for all your business needs.



At **Mad About Art**, we are passionate about crafting unique and impactful visual experiences. Whether you're a startup looking to establish your brand or an established business seeking to elevate your identity, we offer a full suite of design services tailored to meet your specific needs. **Let's create something extraordinary together.**

02—Design Services

1. Branding & Custom

Visual Identities that Stand Out



Your brand is your story. We work with you to define and create a brand that resonates with your target audience. From logos to messaging, we ensure that your brand is consistent, memorable, and reflective of your unique value proposition. *Our goal is to make your brand the best ambassador for your business.*





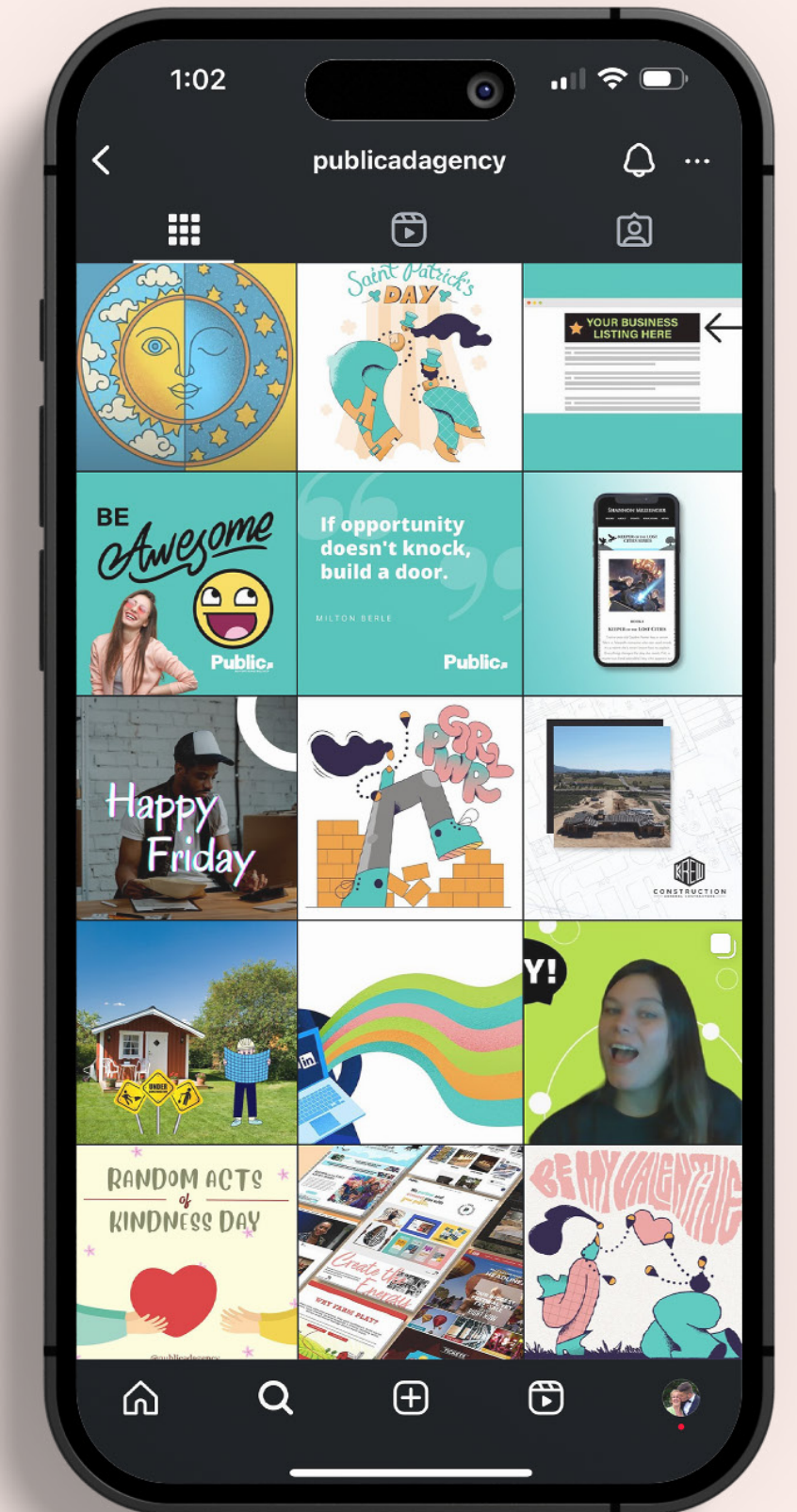


Branding is more than just a logo—it's the foundation of your business identity. At *Mad About Art*, we craft brands that tell your story and resonate with your audience. Our branding services start with understanding your business, its values, and its target market. We then translate that understanding into a comprehensive brand strategy **that includes your brand's voice, messaging, and positioning.**

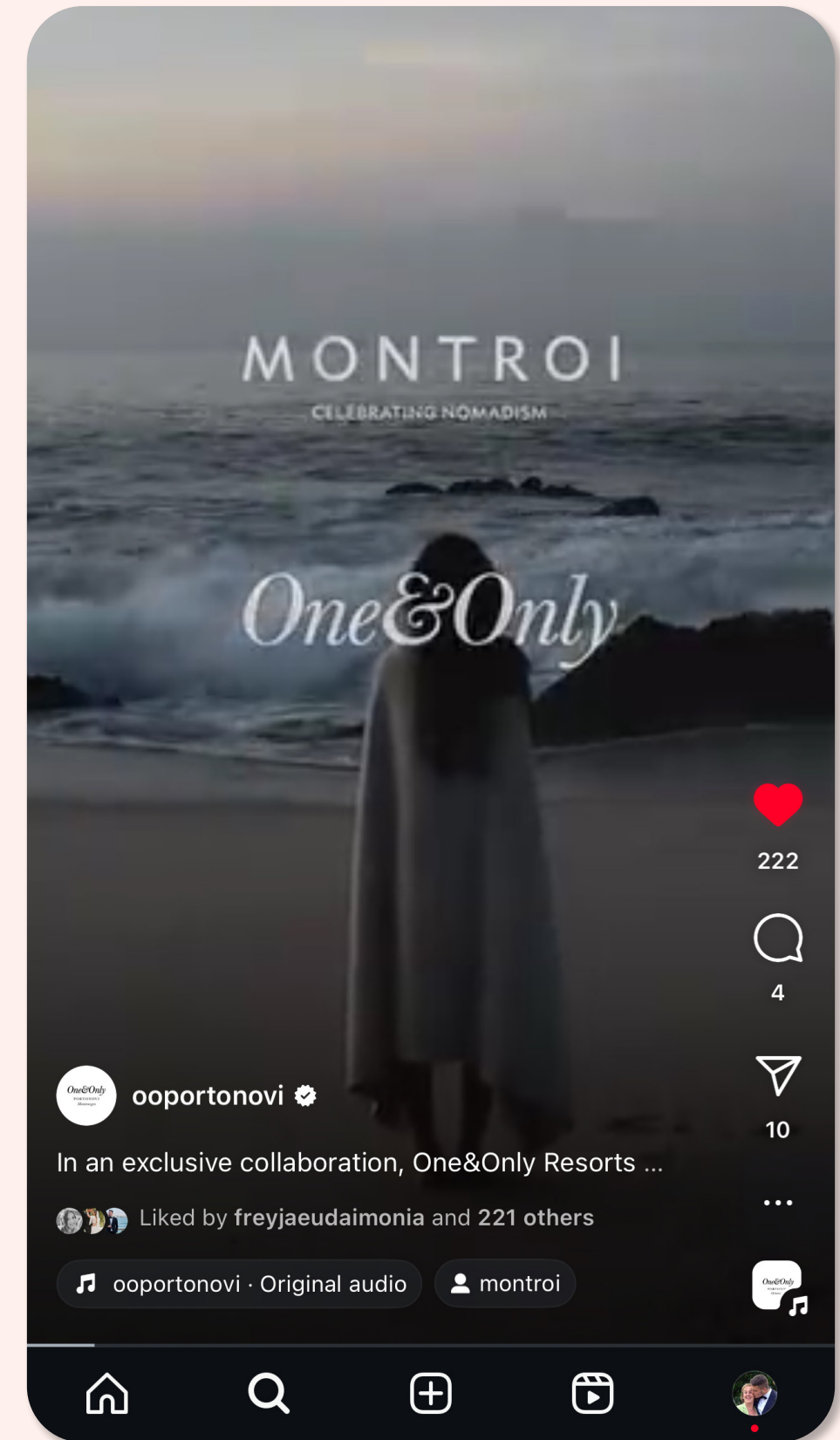
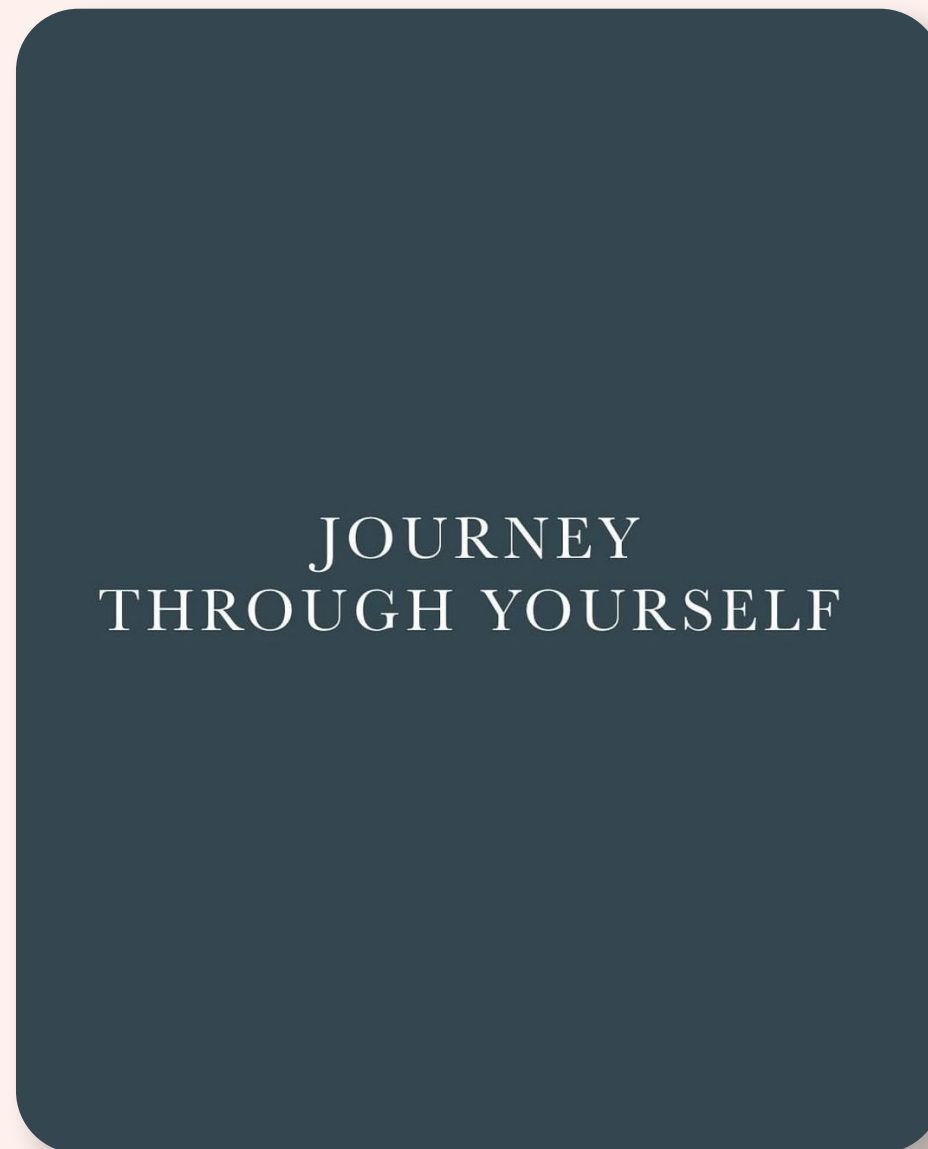
Our branding process also involves designing a logo that embodies your brand's essence and creating guidelines that ensure consistency across all platforms. Whether you're building a new brand from scratch or looking to refresh an existing one, we provide the expertise to make your brand stand out in a crowded market.

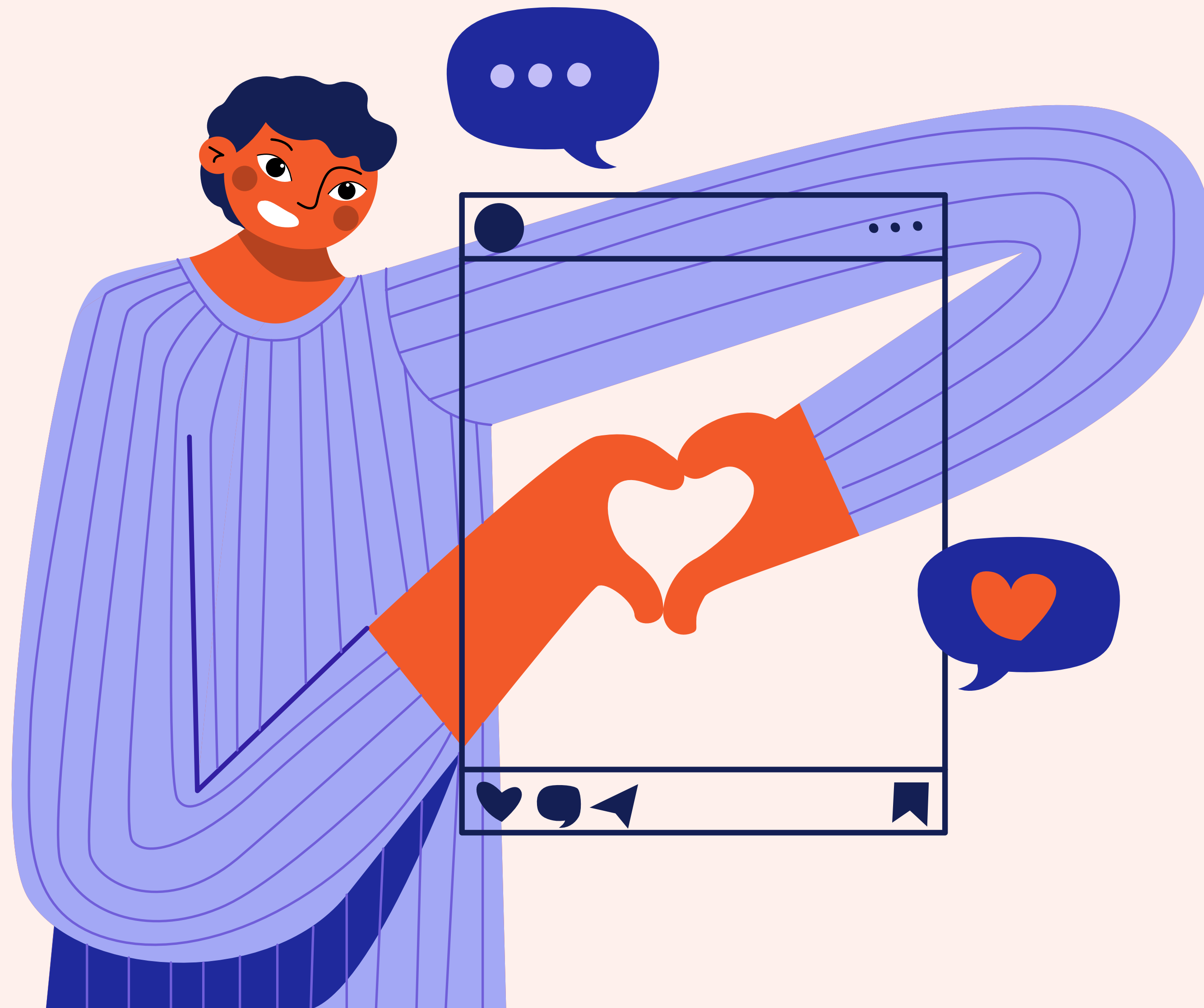
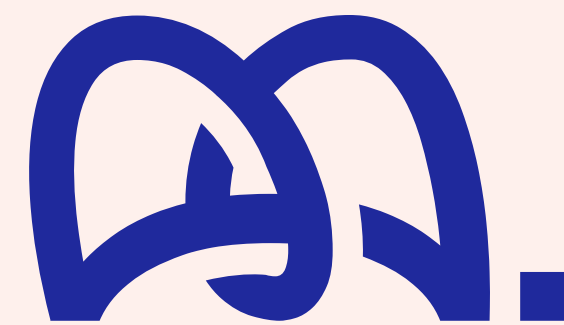


Engaging Visual Content for Social Media



log 6





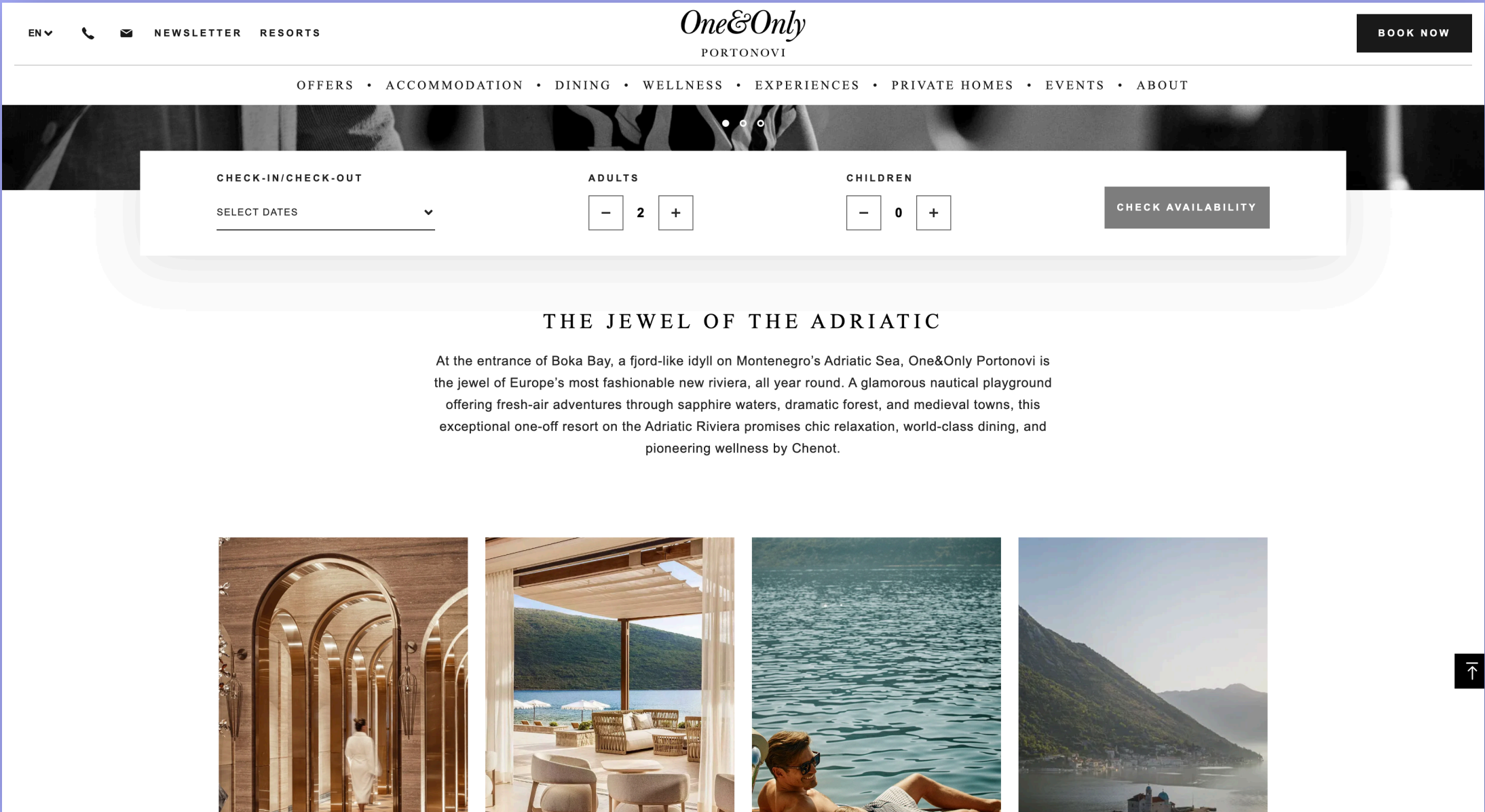
In today's digital age, **social media** is one of the most **powerful tools for connecting with your audience**. Our social media design services are focused on creating visually engaging content that captures attention and encourages interaction.

Whether you need graphics for Instagram, Facebook, LinkedIn, or other platforms, we ensure that each design is on-brand and optimized for the specific platform. This includes creating posts, stories, banners, and ads that not only look great but also drive engagement.

We also design templates for you to use in the future, ensuring your social media presence remains consistent and professional over time.

3. Website & Maintenance

Seamless Online Experiences



Your website is often the first interaction customers have with your brand. We design visually stunning and user-friendly websites that not only capture your brand’s essence but also deliver a smooth user experience. Plus, our ongoing maintenance services ensure your site is always up-to-date, secure, and running efficiently.

HISTORY

MENU

UPCOMING EVENTS

TWO TRAVELERS

WINE BAR + MERCHANT

PRIVATE EVENTS

CONTACT US

TWO TRAVELERS

WINE BAR + MERCHANT

Two Travelers is a wine bar, built to educate and inspire through the wine that we serve and the stories that we tell through each bottle. We believe wine to be a gift to mankind that's intended to make the heart glad and inspire the growth of relationships. It is our privilege to live and work in Temecula and it is our hope that we can contribute tangibly to this community, leaving it better than when we found it. We believe it's our duty to scour the world to find the very best wines being made and showcasing them alongside the very best wines of our own community.

READ MORE

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Cellar Sunday

August 25th, 4:30 pm – 9:00 pm

Join us for Cellar Sunday and treat yourself to a legendary glass of wine! Each week we select a bottle or two from our extensive library of vintage and rare wines, and pour half-glasses for exclusive tastings!

Open to the public, tickets not required!

LEARN MORE

FREE 2 DAY SHIPPING WHEN YOU SPEND \$100 OR MORE | EASY RETURNS →

▲ NORTH WIND SUN

PRODUCTS

FAQS & INFO

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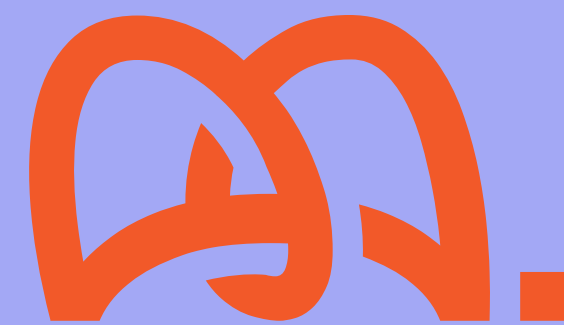
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Indulge Yourself
in luxury & style

Browse →

GREENMIST SPRINKLERS



Your website is often the first interaction customers have with your brand, so it's crucial that it leaves a strong impression. Our **website design services** focus on creating visually stunning, user-friendly websites that *capture your brand's essence and deliver a seamless experience.*

We handle everything from the initial wireframing and design to development and launch. Once your website is live, we offer ongoing maintenance services to ensure it's always up-to-date, secure, and functioning smoothly.

This includes regular updates, security checks, and performance optimization, so you can focus on *running your business while we take care of your online presence.*

02—Design Services

4. Merchandise

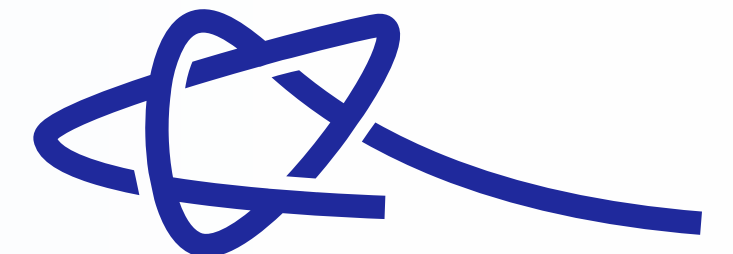
Tangible Branding Solutions



From **branded merchandise** to **custom packaging**, Mad About Art ensures your physical products reflect your brand's identity. Serving you via our daughter companies, MadMerch & MadPromo, we offer high-quality, creative, and cost-effective custom tailored solutions that leave a lasting impression on your customers.







Physical products are an extension of your brand, and we help ensure they leave a lasting impression. Our **merchandise** and **packaging design services** include creating custom-branded products that your customers will love, from apparel and accessories to promotional items.

We collaborate with our daughter companies, **Mad Merch & Mad Promo**, to deliver high-quality, innovative solutions that align with your brand's identity. For packaging, we focus on both aesthetics and functionality, designing packaging that protects your products while also standing out on the shelves.

Whether you need packaging for retail products, corporate gifts, or event giveaways, we make sure every detail reflects your brand's values and makes a positive impact on your audience.

Placing You on the Right Channels

Our expertise ensures that your ad spend is optimized for maximum ROI, whether you're looking to increase brand awareness, generate leads, or drive sales. Additionally, we provide detailed reports to keep you informed about your campaigns' performance and make data-driven adjustments as needed.



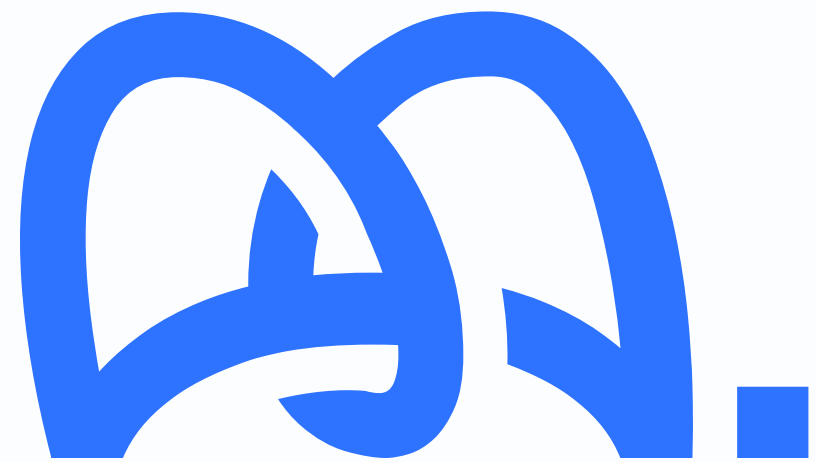
03—Digital Services

2. Search Engine Optimization (SEO)

Placing You on the Right Channels

Search engine optimization (SEO) is key to ensuring your website gets found by your target audience. Our SEO services are designed to improve your site's visibility on search engines like Google. We start with a comprehensive audit of your website to identify areas for improvement, including on-page SEO (such as optimizing content and meta tags) and technical SEO (like improving site speed and mobile-friendliness).

We also conduct thorough keyword research to ensure your website is targeting the right search terms. By implementing best practices and staying up-to-date with algorithm changes, ***we help your website rank higher in search results, driving more organic traffic and ultimately increasing conversions.***



Why Choose Mad About Art?

Mad About Art is your one-stop design shop for all your business needs.

With a full suite of services ranging from branding and visual identity creation to social media management and website design, we are committed to delivering high-quality, innovative solutions that help your brand stand out.

Our team of creative professionals brings a wealth of experience and a passion for design to every project, ensuring that your brand is not only visually stunning but also strategically effective. *We believe that great design is the cornerstone of great brands, and we're here to help you create a brand that leaves a lasting impression. Partner with Mad About Art, and let's make your brand unforgettable.*





madaboutart[™]

Do it the Mad Way.

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Thank you!